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## **Choosing Tricks over Treats**



Halloween is the time of year when refraining from eating candy becomes very difficult. Here are some tips and tricks to help you get over your sugar cravings this Halloween.

**Procrastinate on purchasing your Halloween Candy** - A study done at Google's New York office, "Project M and M" found that putting M&M's in an opaque container as opposed to glass containers curbed M&M intake by 3.1 million calories in seven weeks. The have also noticed that placing M&M's in a glass container caused the employees to eat 58% more M&M's. We recommend that you purchase your Halloween candy closer to October 31<sup>st</sup>. As the saying goes – out of sight, out of mind.

Eat before you trick or treat - Just like before doing groceries, eating before trick or treating can help curb your sugar cravings.

**Track your treats** – It is very easy to just have a mini chocolate bar here and there and then by the end of the day you may have eaten 6 chocolate bars without even

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noticing. Keeping a count on the amount of treats you had can give you a better insight on whether you are over indulging.

**Drink plenty of water** – Drinking plenty of water not only keeps you hydrated but can also curb your sugar cravings. Make sure to always have a water bottle nearby.

**Celebrate** - Halloween happens one time a year so give yourself an opportunity to reward yourself for healthy eating. Just make sure to pick an end date when the celebration is over and start it off with a run or cooking a nutritious meal.

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